

SAMPLE EMAIL / LETTER TEMPLATE

Dear **customer name here**,

PUT A SPRING IN YOUR STEP FOR 2022!!!

As a valued client of our clinic we would like to offer you the chance to purchase a **second set of Firefly Orthoses custom made foot orthotics for only £XX.XX, a saving of £XX.XX!!!**

This offer is only available until **[input date]**. Orders can be delivered by post for an additional **£XX.XX**.

To avail of this offer and to find out more please contact **[your clinic name]**.

Kind Regards,

Your name